



## Case Study

### **Justice Mill - Aberdeen, Scotland A New Take on a 90-year Old Classic**

#### **Challenge**

The Justice Mill Pub in Aberdeen, Scotland, is among JD Wetherspoon's 790 award-winning "Lloyds No. 1 Bar" pubs in the UK. The pub chain is known for transforming various buildings, such as cinemas, funeral parlors, opera houses and courthouses, into stunning and distinctive pub environments. The Justice Mill's claim to fame is that the back of its building leads to Justice Mill Lane, which takes its name from two medieval mills situated in the vicinity of the early courts of justice.

Opened in 2004, the Justice Mill is characterized by its relaxed and welcoming environment, which is accented with hip and attractive design features. Since owner Wetherspoon is also well-known for its establishments' restrooms – the company has won top awards in the 'pubs and wine bars' category of Britain's Loo of the Year Awards five years and running – the women's and men's loos in the Justice Mill received the same award-winning planning and consideration. The challenge was blending style and aesthetics with resilient cost- and labor-efficient fixtures.

## Solution

“We set out to achieve an elegant and contemporary design aesthetic, and maximize space in the ladies’ and gents’ toilets in the Justice Mill. We chose Bradley’s Circular Classic Washfountains in stainless steel for their uniquely beautiful and sleek style,” says Eddie Gershon, JD Wetherspoon spokesperson. “As it turns out, the Washfountains have become shining center pieces – and conversation pieces – in our restrooms.”

Bradley’s distinctive and classic-looking Washfountain invented over 90 years ago continues to be embraced by designers today for its eye-catching looks, durability, and material and labor savings qualities. In addition to its unique design, the Washfountain is easier and less expensive to install than a bank of individual sinks. One fixture, which can accommodate up to eight people at once, has only one connection for supply and waste plumbing, whereas eight individual basins would require a total of 24 connections. Since its infrared sensors automatically shut off the water supply after a user’s hands are removed from the bowl, water is never left accidentally running. The Washfountain is available in stainless steel, Terreon® solid surface material, Terrazzo and Bradstone.

## Making a Splash with Pub Patrons and UK’s ‘Loo Awards’

Not only did the Justice Mill’s vibrant restrooms catch the eye of pub patrons, they also wowed judges in search of the very best “away-from-home” toilets in the UK. The 2010 annual Loo of the Year Award program, organized by the British Toilet Association, awarded JD Wetherspoon the top honor for its restrooms in the Justice Mill.

“The UK’s hospitality sector is placing significantly increasing importance on provision of first class toilets that contain the facilities their customers need and expect when visiting their premises,” says Mike Bone, Loo Awards managing director. “Wetherspoon’s is continually raising the bar within this sector providing excellent and unique toilets in its pubs throughout the UK.”

Beyond design and functionality, Gershon adds that JD Wetherspoon is a big proponent of cleanliness in the loo. “Our pubs are notorious for keeping up best appearances in our restrooms – we have our employees check, restock and tidy up our bathrooms every half hour.”

That reputation for keeping orderly and well-designed restrooms appears to have helped JD Wetherspoon clean up in the Loo Awards, and most importantly, with providing an impressive restroom experience for Justice Mill customers.



*All models utilize less water, energy, and space than lavatories equipped with conventional faucets. A simple, mechanical foot valve or an infrared sensoractivated solenoid valve controls the non-sectional sprayhead.*

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– Eddie Gershon  
Spokesperson  
JD Wetherspoon