



Case Study

Oxford Lanes, Oxford, OH

Challenge

Oxford Lanes opened at its current location in January of 1963. The twelve lane facility serves the Oxford, Ohio community with a modern place to enjoy one of America's most popular participatory sports. The bowling ally hosts several coaching programs and a variety of bowling leagues. Individuals and families also enjoy glow-bowling light shows, as well as DJ music nights on the weekends.

Andrew Nieman (owner) researched several hand washing and drying fixtures before updating the men's and women's restrooms at Oxford Lanes Bowling Center. His goal was to find a solution that would eliminate a dreaded problem for bowlers: wet restroom floors. "Wet floors are a major annoyance because when the soles of bowling shoes get wet, they don't function properly on the bowling lane; not to mention the safety hazards of slipping and falling on wet restroom floors.

"We set out to find a hand washing product that kept water contained inside the sink with no splashing or dripping. We also wanted a fixture that was easy to install and didn't require a special drain apparatus."



Did you know?

Most bowlers are used to having two finger holes, a thumb hole, but you're actually permitted to have up to 12 holes!



“The performance of the Verge with WashBar has amazed me – and our clientele.”

Andrew Nieman
Owner of Oxford Lanes

Solution

“The Verge® with WashBar® has been the perfect solution because it keeps the floor clear of water, crumpled up paper towels, and other debris. Also, it is very easy to clean. We are also trying to ‘go green’ in our operations, so eliminating paper towels with the touch-free hand dryer was another plus.

“The performance of the Verge with WashBar has amazed me – and our clientele. It’s a simple solution that should have been invented decades ago. It floors me when 5- and 6-year-old kids come running out of the restrooms and tell their parents: ‘You have to come and see the cool sink in the bathroom!’”



From left to right: Dennis Hartman, Maintenance/Contractor
Andrew Nieman - Owner
Butch Nieman - Manager

Did you know?

According to the International Bowling Museum and Hall of Fame, a British anthropologist discovered in the 1930s evidence of bowling items in an Egyptian grave. Evidence suggests that bowling dates back as far as 3200 BC – around the same time that some of the first forms of the written word were discovered on cuneiform tablets.

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