

Case Study

Dufferin Mall

Start Dates/End Dates

Installed June 2014

Sq. Footage

588,738 Square Feet

Advocate Model Used/Product Quantity

Twenty Single-Unit Bradley Advocate AV-30 Lavatory Systems

Type of Project (New Construction vs. Retrofit)

Retrofit



About the Project

Dufferin Mall is a well-established, regional shopping center, renowned for its legacy of community collaboration in Toronto's densely populated West End. Anchored by H&M, Winners, Walmart, Toys 'R' Us and a No Frills Supermarket, Dufferin Mall welcomes nearly 11 million annual shoppers to its more than 120 shops and services.

Dufferin Mall initiated a restroom modernization project in 2014 and asked Bradley Corporation to help enhance its high-traffic facilities with sleek, contemporary fixtures.

Initial Challenges

Dufferin Mall set a goal of reducing the frequency of washroom upkeep and phasing out paper towels, while achieving a contemporary look and feel in the restrooms. Additionally, it was important for the washrooms' fixtures to accommodate the needs of all shoppers – with respect to age and physical ability. Creating a space suitable for changing infants' diapers was also top of mind.

Solution

Dufferin Mall installed 10 single-unit Bradley Advocate Lavatories in both the men's and women's washrooms. An all-in-one touchless sink, the Advocate combines an ultra-low-flow faucet, soap dispenser and high-efficiency hand dryer in a single unit.

The Advocate units keep washrooms cleaner and safer by ensuring that water stays in the basin instead of spilling on floors – decreasing the likelihood of washroom accidents. The fixtures are configured on a semi-circular wall created to house a changing area for infants.

The addition of the Advocate units helped reduce the frequency of washroom maintenance from every 30 minutes to every 90 minutes, and completely eliminated paper towel waste, saving the mall \$12,000 per year.

The Advocate is ADA-compliant and its all-in-one design provides an easy handwashing experience for all of the mall's visitors.

End Result

"The Bradley Advocate was our fixture-of-choice, creating a clean, welcoming environment for shoppers. The operations team has been able to simplify its washroom maintenance cycle dramatically and we have completely eliminated paper towel use."

– Louie de la Cruz, Facilities Manager