



# Case Study

## Dick's Sporting Goods Park – Denver, Colorado

### Challenge

The newest jewel of Colorado's sports landscape, Dick's Sporting Goods Park is an 18,000 seat stadium surrounded by 24 practice fields. The stadium is home to the Colorado Rapids Major League Soccer Club, and is considered the world's largest and most state-of-the-art professional soccer complex.

Dick's Sporting Good Part features a number of high-tech amenities, including "plate tectonics" sunshade canopies on each side of the field to mimic the Rocky Mountains. Owner Kroenke Sports Enterprises, which also operates the Pepsi Center and numerous Denver entertainment complexes, carefully considered every detail, including the toilet partitions for the restrooms and locker rooms.

"We decided to use solid plastic partitions because unlike metal, they resist denting and never have to be repainted," said Mike Rock, general manager, arena operations. "Cost was a factor in selecting the partitions, but the overall look and delivery time was also important."



## Solution

Rock and his team ultimately chose Bradmar™ solid plastic toilet partitions by Bradley with help from Bonnie Jones, CDT, a Bradley representative with J.R. Jones & Assoc. and Colorado Building Specialties, both of Centennial, Colo. The partitions were ordered and quickly delivered within the project's construction schedule.

The Bradmar partitions were installed throughout each of the four men's and women's public restrooms, as well as the visiting team locker rooms. "Opposing teams tend to take out their anger on the locker room facilities," Rock said. "Metal partitions can be easily dented."

## Solid Plastic Partitions Ideal for Stadium

Bradmar is solid, one-inch thick high-density polyethylene (HDPE) plastic. Bradmar is impervious to moisture, so it won't rust, delaminate or mildew. Perhaps just as important for sports facilities, solid plastic does not absorb odors. The color goes all the way through the material, so Bradmar partitions never need to be painted and scratches can be easily repaired.

Bradmar is highly impact resistant, so the dents and broken doors common with other types of partitions are

practically eliminated. Graffiti is also no match - it is easily wiped away with everyday cleaners. Bradmar may be more expensive than many types of partitions, however, they actually save money in long-term maintenance and repair costs.

In addition to durability, Rock said he appreciated the appearance of the partitions. "We liked the colors available in Bradmar, and the dark gray speckled texture matches the facility's décor of black, gray and silver. They're also less industrial looking than metal."

Bradmar partitions are fabricated from 30 percent post-industrial HDPE and are available in more than 20 colors. A 100 percent post-consumer recycled HDPE option is also available in four shades. There are two mounting styles: floor-mounted overhead braced and floor-to-ceiling.

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